

andrew olson

Senior Designer at MGA Entertainment

Passionate, detail-oriented, and richly experienced designer. 2+ years experience working on licensed products. 4+ years experience working in and leading multi-disciplinary teams. Internationally minded; speaks English, Japanese, and French.

contact

instar-design.com

6641 Amigo Ave

Reseda, CA 91335

alolson5@outlook.com

(608)960.5332

skills

Licensed Product Development

Project Management

Adobe Photoshop

Adobe Illustrator

Microsoft Office

Design Sketching

Product Development Timelines

Graphic Design

languages

English

Japanese

French

references

Available upon request.

work experience

Senior Designer at MGA Entertainment

August 2024 - Present

Promoted to product Lead for Little Tikes Story Dream Machine product line. Managed and trained a team of two designers to expand the line over an ever-increasing number of licenses.

Designer at MGA Entertainment

May 2022 - August 2024

Member of the team that designed, developed, and launched the Little Tikes Story Dream Machine product line with 8 SKUs under a shortened development schedule. Projector starter set reached #1 on Amazon toys overall ranking and still holds the #1 spot in storytelling toys category.

XR Creative Developer at ASU Immersive Creation Studio

May 2021 - May 2022

Involved in multiple Virtual Reality projects tied to ASU partnership with Dreamscape Immersive. Acted as Art Director on a multidisciplinary team building a Mars landing experience. Acted as industrial designer in a published haptics based research project.

Assistant Language Teacher at Kimitsu High School

August 2016 - August 2018

Planned, created, and taught coursework for English as a foreign language classes over all skill levels in a senior high school in Japan. Collaborated with Japanese English teachers and participated in after-work excursions.

education

Arizona State University 2019-2022

Master of Science in Industrial Design

Graduated with honors

University of Wisconsin Madison 2011-2015

Bachelor of Science in Fine art with additional

majors in French and Japanese